



**THE EXCLUSIVE AND LIMITED
MEMBERSHIP PROGRAM BY**

PURE
ENTERTAINMENT GROUP

Bespoke event management - Luxury concierge

www.pureonline.com



Dear friends,

As CEO & Founder of Pure Entertainment Group, I am pleased to introduce you our exclusive and limited membership program.

February 2010 marked a new beginning for us; we've launched our first annual and exclusive membership program to discerning travelers and corporations all around the world. With our membership, you are joining an elite group of people who are constantly seeking luxury and quality, and who trust us to provide them with the best possible experience.

For those of you thinking about joining us, you will get custom tailor made luxury concierge services (from the simplest requests to the most complex and lavish dreams), plus a level of satisfaction and confidentiality that is the core value of our company:

We never kiss and tell!

I invite you to discover yourself your opportunities.

I look forward to welcoming you into our family.

Steve Edo

CEO/Founder - Pure Entertainment Group

About us

Pure Entertainment Group is a bespoke event management and luxury concierge company based in Montreal, Canada. Steve Edo, CEO and Founder, launched the company in 2006 to become **THE bespoke luxury concierge** service for discerning clientele in North America and worldwide. The company delivers the finest lifestyle experiences, premium concierge services and bespoke travel packages to its clients and members by offering personalized and customized experiences designed to suit their preferences. Whether a private jet trip around the world, a luxury villa in Capri or a trip into space, the sky is the limit! **Pure Entertainment Group's** management model is to listen to their clients' needs, and to provide exactly that... with a touch of Pure, of course!





Memberships

While others are focused on only providing you the service, Pure Entertainment Group's approach is to make your life easier, by offering customized, personalized premium concierge services tailored to you, your life, your schedule, your needs and of course your tastes. We believe our members are not numbers but part of our family; and as a family, they get access to a worldwide network of A-list suppliers in luxury travel, entertainment and lifestyle.

We offer three levels of Memberships available on a yearly basis:

- PURE Essential Membership**
- PURE Dedicated Membership**
- PURE Corporate Membership**

Individual memberships

Individual or couples may benefit from the Essential or Dedicated Membership depending on the complexity of services they require. Benefits are below:

Essential

- No Consulting fee
- Unlimited requests/services
- Business hours services
- VIP Invitations at exclusive events
- Complimentary upgrades/requests
- Bonus Reward Program
- Welcome kit + Silver member card

Individual: US \$12,000
Couple: US \$20,000

Dedicated

- No Consulting fee
- Unlimited requests/services
- 24 hour service/7 days a week
- Dedicated personal concierge
- VIP Invitations at exclusive events
- Complimentary upgrades/requests
- Bonus Reward Program
- Luxury personal gifts
- One complimentary lifestyle experience
- Priority privilege
- Welcome kit + Gold member card

Individual: US \$35,000
Couple: US \$50,000





Corporate memberships

Corporations may benefit from the Corporate Membership, a level of membership catering to the varying and extensive needs of businesses and corporations of all sizes! Whether you require minor travel arrangements for a few employees, or more extensive services for an entire conference, **Pure Entertainment Group** is there to ensure that everything runs smoothly!

Starting at US \$75,000

Member's benefits

Joining the **Pure Entertainment Group** family comes with many benefits that will change the way you travel, and open a world of possibilities. When you are welcomed into our family, you will enjoy all of the benefits from our extensive network of A-List suppliers and tastemakers, including:

- Value-added amenities and preferential rates on accommodations at over 15,000 luxury hotels and prestigious properties worldwide
- Discounts of up to 50% for air travel in all business class
- Worldwide airport/heliport pickup service via luxury car
- Discounted membership to many luxury leisure clubs
- Premium reservation service for restaurants
- Complimentary upgrades, surprises and gifts
- Priority notification of upcoming offers, packages, and promotions
- Front of the line access to invitations and tickets to special events and concerts
- Bespoke luxury services tailored to you
- Discounted service charge of 8% for members (vs. 15-20% for non-members)
- No consulting fee (vs. consulting fee for non-members)
- No service charge for restaurant, spa, and hotel reservations ...

And More!





Members services

Pure Entertainment Group caters to their clients' particular needs in a special way that only Pure knows how. Below is a sampling of these services:

-Luxury travel arrangements: luxury villa rental, yacht and private jet charter, trip planning and travel packages, luxury car rental, hotel/resort reservations airlines tickets and more;

-Personal concierge services: referrals, recommendations of businesses/ services, hard to find luxury items & collectibles, nightlife & event, security, flowers & special gifts, private chefs & butlers and more

-Entertainment concierge services and Corporate Hospitality: securing VIP tickets/seats for major sporting, musical and cultural events throughout the world, hospitality packages, corporate travel, personal shoppers and more;

-Bespoke experiences/Bespoke events: space tourism and space related flights, wine tasting & authentic local experiences, luxury safaris trips, private dinner with exclusive chef, honeymoon packages, Shark tourism, curated art tours, A-list VIP events, private island retreat, and more

And More!

Membership cards

CORPORATE MEMBERSHIP



DEDICATED MEMBERSHIP



ESSENTIAL MEMBERSHIP





Case studies

We have arranged so many experiences and thought that we could provide you with a snapshot of some of the ones we have put together so far.

A busy New Yorker greatly missed her daughter, who was away at a prestigious British boarding school. Tired of the daily emails and phone calls, which never seemed to stop them from missing each other, she decided to take action. We helped her arrange for a private jet to pick her daughter up and bring her to a secret meeting place. With our assistance, she and her daughter then went on to enjoy a lovely mother-daughter weekend, shopping and enjoying the wondrous lights of Paris.

A Russian client was looking to ring in his birthday in a very special way: he wanted the Aston Martin DBS (James Bond's car), delivered to him at his rental property in Cannes coupled with a Maserati GranTurismo and a Ferrari 599 GTB. The client had specific requirements: all three cars for 7 days with specific colors in Cannes. We had to work on a very tight schedule (2 days). With our wide network, we easily secured the Ferrari and the Maserati from France but delivered the Aston Martin DBS from another country to client's location in Cannes. We added two bottles of Dom Perignon as birthday gifts for the client; he was thrilled to see his request fulfilled.

Conclusion

By utilizing our vast knowledge of the marketplace along with relationships and partnerships with worldwide key players in the luxury world, **Pure Entertainment Group** is sure to deliver unique and quality lifestyle experiences. We let you define your idea of luxury and we customize your request to ensure that it meets your every wish.

A membership from **Pure Entertainment Group** does not only save you time; it helps you explore other possibilities in ways that you could never have imagined. Quite simply, the benefits of membership are infinite with unparalleled privileges. Let us excel at our job so you can excel at yours.

Pure Entertainment Group caters to an international clientele who value the exclusivity of our services and thoughtful professionalism. We are looking forward to welcoming you into our family and creating lasting memories for you starting today!





Contact

For Membership inquiries or for other questions and concerns please contact us at:

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